



Why pay more?



electric

(eh-lek-treek)

noun

The one place for savvy shoppers to get great discounts on top quality electricals.



HELLO THERE!

Nice to meet you!

We're electriQ. We don't want to burn a hole in your pocket... We're not that kind of people.

What we do want to do is bring **you** - the smartest shoppers around - the best quality appliances, electricals and gadgets.

We believe in **top notch products** at a **fraction of the cost** of big name brands, so you can save up for the luxuries in life - like that new car or that all inclusive family holiday to the Maldives.

Let us show you exactly how we can save you your hard-earned cash, and how our products are perfect for you and your family!

Happy shopping,

Vicky Taylor

Vicky Taylor, *electriQ Brand Manager*



WHAT WE OFFER **YOU**:



AWARD WINNING STUFF

It's not just us shouting about how great our stuff is - some of our products have won awards for their top quality and value for money!



SAME FACTORIES

We get our products developed in the same factories as their branded cousins. They even use a lot of the same bits and pieces to make them too.



WORRY FREE WARRANTY

All of our products come with at least 1 year warranty, so you don't have to worry about anything.



TOP NOTCH CUSTOMER SERVICE

Need a hand with your new TV or just want to tell us how much you love your new blender? Just give us a bell and our super friendly team will be more than happy to help!

BLENDERS

Mix it up

FOR A SLICE OF THE PRICE



A kitchen just isn't a kitchen if it's not full of small appliances to make cooking and cleaning much easier. We have a hefty range of small appliances to suit every one of your kitchen needs!

BLENDERS



**SUPER STRONG
JAPANESE
STAINLESS STEEL
BLADES**



SPOT THE DIFFERENCE:

electriciO 2L Professional Blender	FEATURES	BRANDED 2L Professional Blender
✓	Variable Speeds	✓
✓	Multi-Functional	✓
✓	Easy to Clean	✓
✓	BPA Free Plastic	✓
★★★★☆ <small>BASED ON 29 REVIEWS, AS OF 25.09.18</small>	Reevoo Review	★★★★☆ <small>BASED ON 77 REVIEWS, AS OF 25.09.18</small>
£49.97	Price	£436.19

YOU SAVE: £413

With this saving you can certainly expand your fruity palate - bag yourself a juicer for smooth fruit juices, a dehydrator to help your fruit last longer, and even a boat-load of your favourite fruit and veg!

We can help with the rest too!



MICROWAVES



JUICERS



ROBO-VACS



STAND MIXERS



FOOD DEHYDRATORS

& MUCH MORE!

COOKING

Everybody loves a good bolognese or full English - even better when it's cooked on top quality kitchen appliances that didn't cost you an arm and a leg, with no compromise on functionality.



**AUTOMATICALLY
DETECTS PANS
USING FANCY
MAGNETS UNDER
THE GLASS TOP**



SPOT THE DIFFERENCE:

electriQ 60cm Induction Hob	FEATURES	BRANDED 60cm Induction Hob
✓	Touch Controls	✓
✓	Timer Function	✓
✓	9 Power Settings	✓
✓	Lock Controls	✓
★★★★☆ <small>BASED ON 69 REVIEWS, AS OF 25.09.18</small>	Reevo Review	★★★★☆ <small>BASED ON 34 REVIEWS, AS OF 25.09.18</small>
£159.97	Price	£333.97

YOU SAVE: £174

This saving means you could kit another part of your kitchen out with a top quality appliance from electriQ - how about a stainless steel, self cleaning oven? Or a curved glass cooker hood? Maybe even a brand new dishwasher?

COOKING

KIT OUT YOUR KITCHEN FOR LESS



And for the rest of the kitchen...



OVENS



FRIDGES & FREEZERS



COOKERS



COOKER HOODS



RANGE COOKERS

JUICE BE GOOD TO ME



Keep fit and healthy by making yourself fresh juices from your favourite fruits or leafy greens. It's super quick and easy to make yummy juices that lock in all the good stuff fruit and veg have to offer.



JUICE LEAFY
GREENS,
GRASSES &
NUTS



SPOT THE DIFFERENCE:

electriQ Cold Press Juicer	FEATURES	BRANDED Cold Press Juicer
✓	Slow Masticating	✓
✓	Low Rotation Speed	✓
✓	Easy to Clean	✓
✓	Quiet Motor	✓
★★★★☆ <small>BASED ON 640 REVIEWS, AS OF 25.09.18</small>	Reevoo Review	★★★★☆ <small>BASED ON 20 REVIEWS, AS OF 25.09.18</small>
£59.97	Price	£319.00

YOU SAVE: £259

Just imagine the sheer amount of fruit and veg you could buy to make your healthy juices from. You could even try out some exotic fruit like a Sapodilla or a Mangosteen.

**This juicer
is berry good!**

“This electriQ juicer has it all, and is noticeably cheaper than similar-quality juicers. It has a novel see-through component, which means you can watch the fruit and veg being juiced... all in all it's excellent value for money.”

goodfood

What better way to enjoy tense penalty shoot-outs or your favourite trashy reality show than on a beautiful smart TV? Our award-winning TVs boast the same top quality for a fraction of the cost!

SUPER CLEAR,
PIN SHARP
PICTURE



SPOT THE DIFFERENCE:

electriQ 65" 4K Ultra HD LED Smart TV	FEATURES	BRANDED 65" 4K Ultra HD LED Smart TV
✓	Built-in WiFi	✓
✓	Freeview Play	✓
✓	HDR	✓
✓	Wall Mountable	✓
★★★★★ BASED ON 4 REVIEWS, AS OF 25.09.18	Reevo Review	★ ★ ★ ☆ ☆ BASED ON 85 REVIEWS, AS OF 25.09.18
£617.97	Price	£799.00

YOU SAVE: £181

You could get yourself a fancy soundbar to enhance your TV experience, and still have some of your saving left over for popcorn, movies and multiple subscription services.

BINGE-WORTHY TVS



Tech a look
at these
accessories...



SMART
BOXES



UNIVERSAL
REMOTES



WALL
BRACKETS



TV CABLES

MAKE THE SMARTER CHOICE & SAVE!

Alexa, party lights on!

Updating your home to a smart home has never been easier or cheaper! You can control all aspects of your home life using your phone or even your voice - a lot more exciting than flicking a switch.



SPOT THE DIFFERENCE:

electriQ Smart LED WiFi B22 Lightbulb	FEATURES	BRANDED Smart LED WiFi B22 Lightbulb
✓	Alexa & Google Home Compatible	✓
✓	Colour Changing	✓
✓	Control with your Smartphone	✓
✓	Set Light Schedules	✓
★★★★☆ <small>BASED ON 81 REVIEWS, AS OF 25.09.18</small>	Reevoo Review	★★★★☆ <small>BASED ON 109 REVIEWS, AS OF 25.09.18</small>
£14.97	Price	£24.99

YOU SAVE: £60 (including the hub)

With the money you save per bulb, you can kit out your home with a smart plug, and use your phone to control your electricity as well as your lights!

Oh look, another award!

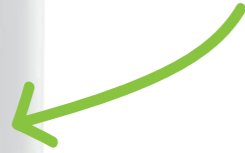
“I must admit I'm pleasantly surprised with the electriQ smart bulb. The performance is exactly what was promised, but I'm still quite surprised how well it all performed respective of their price ranges. The lights are less than a 3rd the price of Hue lighting, but they're certainly not a 3rd of the performance. The features are plentiful, particularly the scheduling, themes, multiroom configurations, it's all great.”



Stop condensation in its tracks with our range of dehumidifiers. There is nothing worse than damp and mould in your home - now you no longer need to put up with it.



PERFECT FOR UP TO 3 BED HOUSES



SPOT THE DIFFERENCE:

electriQ 10L Dehumidifier	FEATURES	BRANDED 10L Dehumidifier
✓	Lightweight	✓
✓	Portable & Compact	✓
✓	Quiet	✓
✓	Digital Display	✓
★★★★☆ <small>BASED ON 1707 REVIEWS, AS OF 25.09.18</small>	Reevoo Review	★★★★☆ <small>BASED ON 222 REVIEWS, AS OF 25.09.18</small>
£74.97	Price	£129.90

YOU SAVE: £54

Use your savings to stock up on hot chocolate, marshmallows and cream for the perfect rainy day in with the family.

HOME & DRY



Keep control of the air in your home...



AIR CONDITIONING



FANS



AIR PURIFIERS



AIR COOLERS

OH, THERE'S SO MUCH MORE!



Air Conditioners

Smart Home

CCTV

Monitors

Air Purifiers

TVs

BBQs

Cookers

Dehumidifiers

Microwaves

Juicers

Cooker Hoods

Dishwashers

Ovens & Hobs

Refrigeration

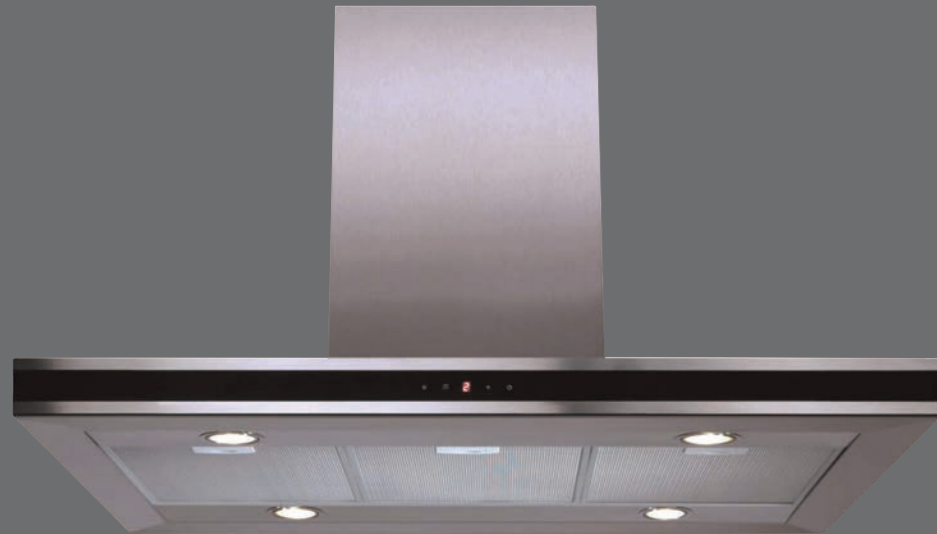
Fans

WHICH WOULD YOU RATHER SPEND YOUR MONEY ON?

BRANDED

2 ITEMS:

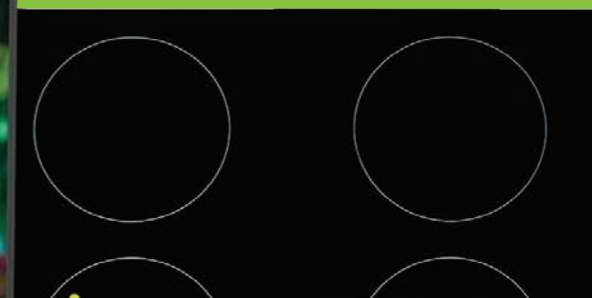
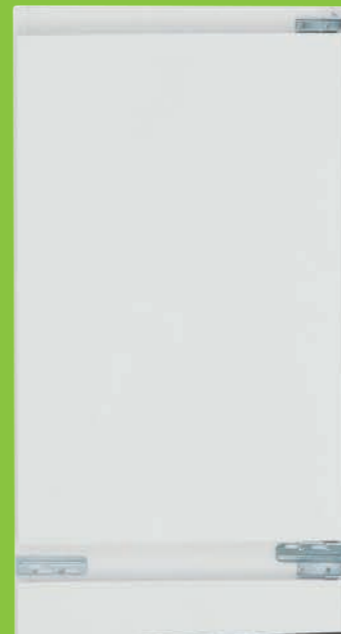
£998



electric

11 ITEMS:

£998



HOW MUCH CAN
electric
SAVE YOU?

Join our ever-growing family by visiting our friends at:

appliancesdirect >

Debenhams
PLUS